

Dear Andrew,

Please find the following response from Council's Traffic Engineer:

The proposed digital advertising signs on Darcy Street Railway Overpass, Parramatta is not supported for the following reasons:

- The signs are visible from Church Street which does not comply with Section 3.2.3 (a)(iii) of the Transport Corridor Outdoor Advertising and Signage Guidelines which states that *'the sign should not be located so that it is visible from the stem of a T-intersection'* (note that vehicular access is maintained in the future post PLR on Church Street north of Darcy Street)
- The signs on the Darcy Street Railway Overpass is located just behind the traffic signals facing northbound traffic on Church Street and just in front of the traffic signals facing southbound traffic on Church Street. Any advertisement displayed can distract drivers from the traffic signals at a critical time which is a safety concern. This does not comply with Section 3.3.1 (a) of the Transport Corridor Outdoor Advertising and Signage Guidelines which states in part that *'the advertisement must not distract a driver from, obstruct or reduce the visibility and effectiveness of traffic signals'*

If you have any questions, please contact Sandy Leung on (02) 9806 5571 or via email at [sleung@cityofparramatta.nsw.gov.au](mailto:sleung@cityofparramatta.nsw.gov.au).

Kind regards

**Deepa Randhawa** | Senior Development Advisory Officer

City of Parramatta

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